



COURSE SYLLABUS

[Communication and Media Science BA](#)

I. Description

Research methodology

Empirikus kutatósmódszertan

Neptun code	Academic year	C/E	Assessment	Contact hours (th/pr)	Credit	Language	Semester
BMEGT43A212	2017/18	C	exam	2/0	3	English	Spring

Instructor



[Tamás Tófalvy](#), assistant professor
tamastofalvy@gmail.com
Depart. of Sociology and Communication

Entry requirements

Sufficient command of English, both written and spoken.

Mandatory/recommended preliminary courses

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Description

The course offers an introduction to qualitative research methods in the social sciences, also to the basics of research project planning and management. Starting with the inception of a research idea and finishing up with a project presentation in English (given by the students individually and supervised by the instructor), in

between the participants will get acquainted with all the most important levels and themes in research methodology and management.

Topics

Monday
00:00-00:00

Weekly Topics

2018.02.05	Introduction
2018.02.12	Research methods: basic concepts
2018.02.19	Managing a research project: the first steps
2018.02.26	Data gathering 1.
2018.03.05	Data gathering 2.
2018.03.12	Project consultations 1.
2018.03.19	Midterm written exam
2018.03.26	Interpretation 1.
2018.04.02	School holiday School Holiday
2018.04.09	Interpretation 2.
2018.04.16	Project consultation 2.
2018.04.23	Communication of results 1.
2018.04.30	Communication of results 2.
2018.05.07	Presentations 1.

Readings

All the literature and course materials will be available for download in a shared Google Drive folder.

Teaching method

theory

Requirements

Re-sit possibilities

According to university protocol (TVSZ)

Consultation

E.713 Friday 13:00-15:00

Course requirements

Sufficient command of English, both written and spoken.

Evaluation criteria

Evaluation

Excellent [A]

Very Good [B]

Good [C]

Satisfactory [D]

Pass [E]

Fail [F]

Student work required for the completion of the course

Contact hour	30%
Preparation for test	10%
Learning written material	30%
Preparing research reports	30%
Sum	100%

Course supervisor

név	beosztás	tanszék
Janky Béla Árpád 2017/18. I. félév	egyetemi docens	BME Szociológia és Kommunikáció Tanszék